

Nicola O'Donnell

From: Licensing Enquiries
Sent: 27 June 2018 12:22
To: Nicola O'Donnell
Subject: FW: HQ Sports Bar 'FanZone'
Attachments: Fan Zone

Nicola O'Donnell
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OFFICIAL – Loss could cause some damage to the Authority
OFFICIAL – SENSITIVE – Loss could cause severe damage to the Authority
UNCLASSIFIED – Loss would cause little or no damage to the Authority

From: [REDACTED]
Sent: 27 June 2018 12:13
To: Licensing Enquiries <Licensing.Section@centralbedfordshire.gov.uk>
Subject: Fwd: HQ Sports Bar 'FanZone'

[REDACTED]
HQ Sports Bar

Begin forwarded message:

From: [REDACTED]
Subject: HQ Sports Bar 'FanZone'
Date: 19 June 2018 at 17:54:56 BST
To: "FEW, Karen 8102" [REDACTED]

Hi Karen

As we discussed earlier, I just want to put over the idea of a 'fan zone' in the grove park area opposite HQ.

This has all come about from the mayhem from the first game, where HQ have been on the news for the celebrations. So far we have been on 'Good Morning Britain', BBC News, ITV News, Express

online, The Guardian, CNN, ESPN and Englands official England page, as well as numerous large Facebook and twitter pages. We are expecting bigger numbers for the next set of games off of all this.

The plan...

England 'fan zone' in the area I have highlighted below..

We would look to run this area exactly the same we do with HQ Sports Bar.

We're looking to install this on the weekend of the 30th June ready for the knockout games starting on 2nd/3rd July, we would look to keep the area up for as long as England are in the competition (so will probably come down on the 4th July) and the area would only be used for England matches. I understand by leaving it up, we may have to look into some overnight security.

The area will be fully fenced off with a non see through fence so no one can be watching the big screen from the park area.

We would work with a one way in, and one way out entrance/ exit system.

We would look to have the exact same number of door staff as we do for HQ, meaning we would have around 20 door staff across both the fan zone and HQ.

Within the fan zone we would have, one large tv, sound system, portable toilets, bar area, we would also look to install our own portable CCTV within the area. The council camera would also have a full unrestricted view of the zone.

Like HQ, we would only be serving in plastic cups for the duration.

We would also like to look into getting volunteers// stewards for the event, and of course there would be at least one first aider in the zone at all times.

I have had a conversation with Dave Ashley at Dunstable Town Council and he was on board with the idea.

If you have any further questions ab out the idea, please let me know or feel free to give me a ring at any time.

Look forward to hearing from you.

Kind Regards



HQ Sports Bar